

SPONSORSHIP OPPORTUNITIES

Maximum Ride Sponsor \$100,000 - SOLD to

- Three tables (24 tickets) with premier seating and premier wine selection
- Special tribute in honoree video to be shown at event
- Private tour of United Through Reading on a US Navy ship
- Full page four-color tribute in event program
- Podium recognition
- Premier logo placement including honoree video, event signage, on screen display during the event, live auction bid paddles, event webpage, all printed event materials, all advertising

Curious George Sponsor \$50,000

- Two tables (16 tickets) with premier seating and premier wine selection
- Special tribute in honoree video to be shown at event
- Private tour of United Through Reading on a US Navy ship
- Full page four-color tribute in event program
- Podium recognition
- Premier logo placement including honoree video, event signage, on screen display during the event, live auction bid paddles, event webpage, all printed event materials, all advertising

Peter Rabbit Sponsor \$25,000

- One table (eight tickets) with premier seating and premier wine selection
- Private tour of United Through Reading on a US Navy ship
- Full page four-color tribute in event program
- Logo placement including event signage, on screen display during the event, event webpage, all printed event materials, all advertising

Corduroy Sponsor \$15,000

- One table (eight tickets) with priority seating and special wine selection
- Private tour of United Through Reading on a US Navy ship
- Half page four-color tribute in event program
- Logo placement including event signage, on screen display during the event, event webpage, all printed event materials, all advertising

The Giving Tree Sponsor \$10,000

A unique opportunity to honor a member of the US Armed Services by providing space for a service member and his or her guest to join you at your table.

- Six tickets with priority seating plus two tickets for a service member and guest and special wine selection
- Half-page black and white tribute in the event program
- Name recognition including event signage, on screen display during the event, event webpage, all printed event materials

Go, Dog, Go! Sponsor \$5,000

- Six tickets with preferred seating and special wine selection
- Quarter-page black and white tribute in the event program
- Name recognition including event signage, on screen display during the event, event webpage, all printed event materials

Charlotte's Web Sponsor \$2,500

- Four tickets with preferred seating and special wine selection
- Name recognition in event program and event webpage

Goodnight Moon Sponsor \$1,000

- Two tickets with preferred seating and special wine selection
- Name recognition in event program and event webpage

UNDERWRITING OPPORTUNITIES

The Very Hungry Caterpillar

Dinner Underwriting \$15,000

Logo recognition on all menus and bars, half-page 4-color tribute

Chicka Chicka Boom Boom

A/V and Music Underwriting \$7,500

Logo recognition in reception area and on video, half-page 4-color tribute

Cars and Trucks and Things That Go

Valet Parking Underwriting \$5,000

Premier logo recognition at valet stand and on car gift

Click Clack Moo, Cows That Type

Administrative Underwriting \$2,500

Logo recognition at registration and auction check-out
United Through Reading staff's most sincere gratitude

Where the Wild Things Are

Wine Underwriting \$15,000

Logo recognition on all menus and bars, half-page 4-color tribute

Mouse Paint

Design Underwriting \$7,500

Back cover 4-color tribute on event program

If You Give a Mouse a Cookie

Dessert Underwriting \$5,000

Logo recognition on all menus and dessert and coffee bar

Robert the Rose Horse

Centerpiece Underwriting \$2,500

Name recognition during live auction and on centerpieces which will be sold for patrons to take home and enjoy